

# International Content Protection Summit Warsaw 2018

## Day 1 (Thu): 18 October 2018

TIME	EVENT	SPEAKERS
09.30 – 10.00	<b>Coffee &amp; Reception</b>	
10.00 – 10.30	<b>Opening Ceremony</b> Welcome Remarks  Sygnat Association Presentation	<ul style="list-style-type: none"> <li>• Mrs. <b>Teresa Wierzbowska</b> President of the Management Board Sygnat Association</li> <li>• Mrs. <b>Anna Słoboda</b> Vice President of the Management Board Sygnat Association</li> </ul>
10.30 – 10.50	<b>Piracy markets in Central &amp; Eastern Europe</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Marcin Przasnyski</b> Managing Director Anti-Piracy Protection representing The Creative Poland Association</li> </ul>
10.50 – 11.10	<b>Fighting Piracy in Ukraine – market overview, key targets and prospective directions</b>	<ul style="list-style-type: none"> <li>• Mrs. <b>Kateryna Fedorova</b> Head of the Clear Sky Initiative</li> </ul>
11.10 – 11.30	<b>Online piracy trends 2018. Russia and the CIS countries</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Igor Stolyarov</b> Head of Global Development for Brand Protection and Anti-Piracy Group-IB</li> </ul>
11.30 – 11.50	<b>Coffee Break</b>	
11.50 – 12.20	<b>Piracy, politics &amp; process</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Chris Le Maitre</b> Director Operations at Cisco's Operational Security Group representing Audiovisual Anti-Piracy Alliance (AAPA)</li> </ul>
12.20 – 12.40	<b>Operation Fake</b>	<ul style="list-style-type: none"> <li>• Ms. <b>Mónica Dopico Martínez</b> Chief Inspector, Head of Intellectual Property Section The Spanish National Police</li> </ul>
12.40 – 13.00	<b>Operation Spin-off: how a criminal Web-Piracy association was dismantled</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Pio Giuseppe Stola</b> Captain Unit of Intellectual and Industrial Property Rights of Nucleo di Polizia Economico-Finanziaria of Rome Guardia di Finanza</li> </ul>

		<ul style="list-style-type: none"> <li>• Mr. <b>Mirko Di Giovanni</b> Warrant Officer Unit of Intellectual and Industrial Property Rights of Nucleo di Polizia Economico-Finanziaria of Rome Guardia di Finanza</li> </ul>
13.00 – 13.20	<b>The Dutch Trilogy: CJEU on Liability for Linking, Fairy Tale or Nightmare?</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Tim Kuik</b> Director BREIN Foundation</li> </ul>
13.20 – 14.20	<b>Lunch Break</b>	
14.20 – 14.40	<b>Website Blocking: A Legal &amp; Practical Overview</b>	<ul style="list-style-type: none"> <li>• Ms. <b>Catherine Lloyd</b> Senior Legal Adviser International Federation of the Phonographic Industry (IFPI)</li> </ul>
14.40 – 15.00	<b>The Danish model on Blockings</b>	<ul style="list-style-type: none"> <li>• Mrs. <b>Maria Fredenslund</b> Director, Attorney-at-law RettighedsAlliancen</li> </ul>
15.00 – 15.20	<b>Tackling Infringing Repositories and Add-ons. What's next?</b>	<ul style="list-style-type: none"> <li>• Mrs. <b>Sarah Van Reempts</b> Legal Counsel, EMEA Motion Picture Association</li> </ul>
15.20 – 15.40	<b>Content protection strategy and operations; a studio view</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Trevor Albery</b> Vice President, Strategy &amp; Operations, EMEA Content Protection &amp; Analytics Warner Bros. Entertainment</li> </ul>
15.40 – 16.10	<b>Coffee Break</b>	
16.10 – 16.30	<b>Content Protection: Role of In-house Counsel</b>	<ul style="list-style-type: none"> <li>• Mr. <b>Aditya Verma</b> Senior Legal Counsel OSN</li> </ul>
16.30 – 16:50	<b>Group Photo</b>	
16.50 – 17:00	<b>Summary and Closing Remarks</b>	<ul style="list-style-type: none"> <li>• Mrs. <b>Teresa Wierzbowska</b> President of the Management Board Sygnał Association</li> </ul>

## Day 2 (Fri): 19 October 2018

TIME	EVENT	SPEAKERS
08.30 – 09.00	<b>Coffee &amp; Reception</b>	
09.00 – 09.10	<b>Welcome, introductions and objective for the workshop</b>	<ul style="list-style-type: none"> <li>• Mrs. <b>Teresa Wierzbowska</b> President of the Management Board Sygnał Association</li> </ul>
09.10 – 10.00	Workshop 1:  Roundtable discussion on: <b>Intermediaries: liability of hosting providers, domain name registrars, social media platforms</b>	Moderator: <ul style="list-style-type: none"> <li>• Ms. <b>Sheila Cassells</b> Executive Director Audiovisual Anti-Piracy Alliance (AAPA)</li> </ul> Short presentations: <ul style="list-style-type: none"> <li>• Mr. <b>Kieron Sharp</b> Chief Executive Officer Federation Against Copyright Theft (FACT)</li> <li>• Ms. <b>Adriana Minović</b> Head of Content Security and DPO United Media</li> </ul>
10.00 – 10.50	Workshop 2:  Roundtable discussion on: <b>“Follow the money”: Payment service providers/processors, advertising on pirate sites, media houses, e-commerce platforms, blacklisting/whitelisting</b>	Moderator: <ul style="list-style-type: none"> <li>• Ms. <b>Agnieszka Rauch</b> Chairperson of the “Follow the Money” Programme Council Sygnał Association</li> </ul> Short presentations: <ul style="list-style-type: none"> <li>• Mrs. <b>Kateryna Fedorova</b> Head of the Clear Sky Initiative</li> <li>• Mrs. <b>Maria Fredenslund</b> Director of RettighedsAlliancen</li> </ul>
10.50 – 11.40	Workshop 3:  Roundtable discussion on: <b>Free-to-air vs. Pay-tv, live streaming, pay-per-view – enforcement strategies, key challenges</b>	Moderator: <ul style="list-style-type: none"> <li>• Mr. <b>Tomasz Szymula</b> Member of Sygnał Association</li> </ul> Short presentations: <ul style="list-style-type: none"> <li>• Ms. <b>Diane Hamer</b> Head of Business &amp; Legal Affairs, Brand Protection BBC Studios</li> <li>• Mr. <b>Diego Dabrio Álvarez</b> Head of International Anti-Piracy La Liga</li> </ul>
11.40 – 12.00	<b>Coffee Break</b>	
12.00 – 12.50	Workshop 4:  Roundtable discussion on:	Moderators: <ul style="list-style-type: none"> <li>• Ms. <b>Anna Zhang</b> Content Security Director</li> </ul>

	<p><b>Technological challenges – STB, IPTV, Smart TV, Apps</b></p>	<p>Anti-Piracy Protection</p> <ul style="list-style-type: none"> <li>• Mr. <b>Łukasz Czekajewski</b> Chief Executive Officer Anti-Piracy Protection</li> </ul> <p>Short presentations:</p> <ul style="list-style-type: none"> <li>• Mr. <b>Alexander Juchler</b> Senior Investigator NAGRA/Kudelski Group representing Audiovisual Anti-Piracy Alliance (AAPA)</li> <li>• Ms. <b>Anna Zhang,</b></li> <li>• Mr. <b>Łukasz Czekajewski</b> representing Anti-Piracy Protection</li> </ul>
12.50 – 13.40	<p>Workshop 5:</p> <p>Roundtable discussion on: <b>Law enforcement, international legal assistance in IPR cases – procedures, solutions, site blocking</b></p>	<p>Moderator:</p> <ul style="list-style-type: none"> <li>• Mr. <b>Łukasz Sternowski</b> Member of the Management Board Sygnał Association</li> </ul> <p>Short presentations:</p> <ul style="list-style-type: none"> <li>• Mr. <b>Oskar Tułodziecki</b> Partner at K&amp;L Gates</li> <li>• Mr. <b>Luciano Daffarra</b> Legal Advisor Federazione per la Tutela dei Contenuti Audiovisivi e Multimediali (FAPAV) Attorney C-LEX Law Firm</li> <li>• Mr. <b>Giorgio Bozzetti</b> Head of Internet Investigations Federazione per la Tutela dei Contenuti Audiovisivi e Multimediali (FAPAV)</li> </ul>
13.40 – 14.00	<p><b>Summary and Close of Workshop</b></p>	<ul style="list-style-type: none"> <li>• Mrs. <b>Teresa Wierzbowska</b> President of the Management Board Sygnał Association</li> </ul>
14.00	<p><b>Lunch</b></p>	
15.00	<p><b>End of the Conference</b></p>	